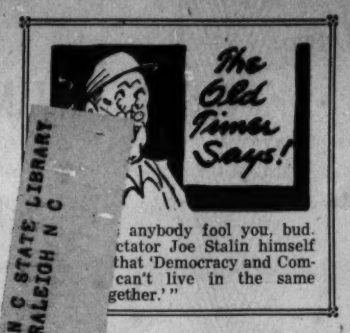
The Textorian

SEAL OF CONE Fabrics SERVICE

Weekly Publication of Cone Mills Corporation



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VOL. XXVI; NO. 34 GREENSBORO, NORTH CAROLINA, FRIDAY, AUGUST 28, 1953 FOUR PAGES

OUTSTANDING PLAYER—J. D. Brame receives the trophy he won for being the most outstanding player on the Proximity Y's Men's Little League baseball team this season. J. D. is the son of Wesley Brame, 1407 Fairview Street, and the late Mrs. Brame. President of Proximity Y's Men's Club, Fred Ziprik, is making the presentation.

RETIRES—Mrs. Sara Harris Esco receives gifts from her co-workers in the Warping Department at Edna Plant, Reidsville, presented by Superintendent C. L. Jolly. Mrs. Esco has recently retired after a half century of service at the mill.

ONE GOAL—Women employees of the Cone Mills Main Office were invited to make a tour of White Oak Plant last Friday in order for them to understand more clearly the relationship of their work to that in the mills. One of the groups, which is shown here, is learning about the carding process from their guide, Fred Ziprik, White Oak personnel assistant. Left to right, are Mrs. Dorothy Smith, Mrs. Evelyn Phillips, Mrs. Lorraine Robertson, Mrs. Ruth Gardner and Mrs. Betty Thomas.

Camping Season Nears End At Camp Herman

Camp Herman is now nearing the end of its 1953 Summer season after nine weeks of family camp and day camp. Cone Mills employees and their children have enjoyed a program of games, crafts and water sports.

Those attending for the seventh period, August 9-16, were as follows:

Proximity—Mr. and Mrs. Clyde Swaney, Donna, Wanda, and Clyde Swaney, Mr. and Mrs. Gene T. Phillips, Mila Phillips, Mr. and Mrs. Ed. Funk, Eddie Funk, Mrs. J. F. Everhart, Mrs. Maude Dickerson, Mrs. Noah, Mrs. Fisher, and Mrs. Kavanas.

White Oak—Glenn Morris, Mrs. Roxie Cates, Mr. and Mrs. Paul Kiger, Kathry and Billy Kiger, Mrs. Hazel Owens, Jerry Owens, Mrs. J. C. Powers, Jan and Joey Powers, Mr. and Mrs. W. A. Kiger, Skippy Squires, Mrs. Lena Manuel, Mike and Becky Evans, Mr. and Mrs. C. C. Whitt, Bo, Steve, Jimmie, and Betty Whitt, and Camilla and Mike Moore.

Print Works—Mr. and Mrs. Fred Marshall, Freddy, Bunny and Beth Marshall.

Gibsonville—Mrs. Annie Allred, Mrs. Dorothy Cates, Mrs. Marretta Wyrick, Mrs. Mazell Laughlin.

Revolution—Mr. and Mrs. Russell Horner, Bonnie Horner, Julia and Jean Sams, Mr. and Mrs. Alton Brady, Donna and Mike Brady.

New York — Mrs. Mamie Zahlmann, Pat, Skip, Penny and Bonnie Zahlmann.

Campers for the eighth period, August 16-23, were:

Proximity — Donald Everhart, Mr. and Mrs. Brown, Linda, Carl, and Wayne Brown, Mona and Toni Maness, Mrs. T. A. Fruitt, Stanley Fruitt, Mrs. Frances Harris, Judy, Ralph, Ann and Linda Tippett, Mr. and Mrs. Ed. Funk, Eddie Funk, Becky Howard.

Haw River—Mr. and Mrs. E. D. Reed, Frances and Shirley Reed.

(Continued on Page 4)

Urges Support In School Bond Election

Supt. B. L. Smith today urged Greensboro citizens to support the State Bond Issue to be voted upon October 3. He called attention to the fact that a recent survey revealed needed school facilities in the amount of $172,000,000. Some counties have little property valuation and have already reached their debt limit. The only source of relief is aid at the State level.

Guilford County is in excellent financial position; however, the depression and war years created a deficit of facilities; moreover, the high birth rate and the growth from without the county has greatly accentuated the need for more buildings. The pay-as-you-go plan, while excellent in many ways, is not able to catch up the deficit and keep up with the accentuated growth. The State Bond Issue will help to obviate increased congestion and to take care of the total needs at an earlier date.

There is need of expansion at nearly all the schools. The growth off Lawndale, Benbow Road, High Point Road, and Battleground make imperative early relief. The longer the delay the greater the congestion.

It is only fair that each community contribute to the State's general fund in proportion to its ability and that each community share in the benefits in proportion to the needs of its children.

Children's Home Society Membership Drive Starts Tuesday

The Junior Woman's Clubs of the state will begin their annual membership drive for the Children's Home Society of North Carolina, Inc., next Tuesday, September 1. The drive will continue throughout the month. Lelah Nell Masters is chairman.

The club earning the largest number of points and solicitations in proportion to the size of the community will receive the W. Y. Preyer Trophy, which rotates each year to the winning club.

Every person making a contribution through a member of the Junior Woman's Club will become a member of the Children's Home Society. This organization is well-known throughout the state as one of the strongest forces protecting the children of this state.

The vital work of the society involves rescuing helpless, homeless babies, caring for them in the nursery and placing them in scientifically chosen adoptive homes.

All checks should be payable to Children's Home Society of North Carolina, Inc., 740 Chestnut Street, Greensboro, N. C. In order for the local Junior Woman's Club to receive points it would be appreciated if checks were turned in through club members.

Community Club Has Watermelon Feast

Mrs. L. C. Harris won first door prize and Mrs. Carson Rhew second at the watermelon feast held by White Oak Community Club on August 16.

Mrs. Otto Burnside presided over the business session, and Mrs. Harris gave the devotional.

Present were Mesdames Harris, Burnside, Carson Rhew, Ray Tugman, John Paschal, Millard Leonard and Misses Lillian Tilley and Mary Louise Wyrick. Mrs. H. M. Angel was a visitor.

NOTICE

The undersigned mills will be closed on Monday, September 7, 1953, in observance of Labor Day.

Third shift operations will be resumed at 11:00 o'clock Monday night, September 7, and other shifts will resume operations at the regular time on Tuesday, September 8.

CONE MILLS CORPORATION
Proximity Plant
White Oak Plant
Revolution Division
CONE FINISHING COMPANY
Print Works Plant

Entre Nous To Meet

Entre Nous Club will hold its first meeting of the Fall season Friday, September 4, at Proximity Y social room. The new president, Sarah Walker, will preside over the brief business session following noon lunch.

HOUSEKEEPING SUGGESTION—Mrs. Blanche Swink, White Oak Plant Spinning Room employee, stands beside the result of a suggestion she made a while back. Her idea revised the suction cleaning system on the spoolers, reducing the amount of time involved in cleaning and improving the housekeeping in the mill.

Mrs. Sara Esco Retires After 50 Years Service

Mrs. Sara Harris Esco retired from her job in the Warping Department of Edna Plant, Reidsville, on the third of last month. She had been employed at the plant for 50 years.

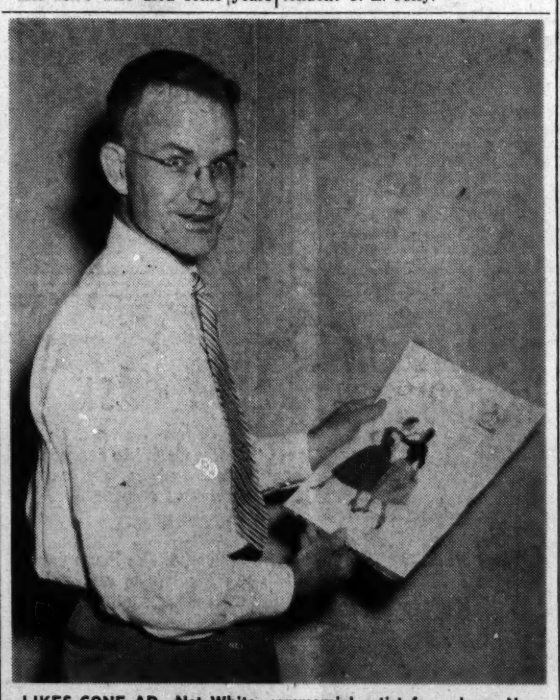
Born in Burke County in 1883, Mrs. Esco came to Reidsville on June 16, 1903. Four days later, she started to work at Edna Plant, where she alternated between spooling, warping and spinning whenever needed.

Mrs. Esco has now retired to her country home in the Oseola Township where she is enjoying life with her son and his three children and her three great-grandchildren.

Her son's wife died some years ago, leaving him with three small children whom Mrs. Esco has helped to rear. Her only daughter died at the birth of a daughter, and Mrs. Esco was mother to this child also.

This grandchild is Mrs. Marie Dabbs Stokes who now works in the Spooler Room of Edna Plant.

On her last day at the mill, Mrs. Esco received gifts from her co-workers, presented by Superintendent C. L. Jolly.



LIKES CONE AD—Nat White, commercial artist for a large New York advertising agency, admires the new Cone Corduroy ad on his visit to Cone Mills last week. Mr. White was amazed at the vastness of the White Oak Weave Room and the plant's huge dyeing operation.

Commercial Artist Tours White Oak Plant Briefly

If you've seen the current billboard advertisement of a well-known oil company which features a boy and girl swimming, then you have a pretty good idea of the type of work done by Nat White, commercial artist for Calkins and Holden Advertising Agency of New York. Nat is a brother to Dabney White, local ICS representative. On a recent visit to Greensboro, Nat White and his brother came by The Textorian office and made a brief tour of White Oak Plant.

The New York artist, who is a native North Carolinian, has his studio in his Long Island home, where he works on several of the agency's accounts, including that of a well-known paper firm.

Usually painting in oils, and less frequently in water colors, Mr. White begins by sketching a general idea for a picture to illustrate a certain advertisement. He then goes to the Powers Agency or Conover Agency for models. When he has picked his models (his models have ranged in age from one to 81), he has them photographed in a pose similar to his original sketch. Then he does the painting at his studio. Sometimes a major piece of work has to be completed within three or four days, although the ad will not run until six months later. Mr. White completed the illustration for the Christmas billboard for the oil company referred to above, just before coming to Greensboro on vacation.

A big problem in commercial art, as in most creative work, is having to please many people at one time, says Mr. White. Having everybody concerned in complete

(Continued on Page 4)

Women and Girls' Y Physical Dept. Announces Schedule

Beginning September 1, with the opening of school, the Cone Memorial YMCA Physical Department's schedule for girls at Cone Y will be as follows:

White Oak—Monday, Thursday-Saturday.

Proximity—Tuesday, Friday-Saturday.

Swims: 3:30, 4:00, 4:30.

Gym: 3:30, 5:00.

For women, the swims remain the same in the evening—7:00-8:15 p.m. There are two instruction periods on Monday and Tuesday mornings from 11:00-11:45 a.m.

Teen age girls in the 10th and 11th grades meet at Proximity Y on Tuesday for volleyball and swimming.

Friday nights at Proximity will remain open for family swim as long as there is participation.

Evening College To Offer Industrial Certificate Program

Registration for Greensboro Evening College Fall Term will be on September 14-19 at 519 West Washington Street, college headquarters. The Evening College, a division of Guilford College, will begin classes on Monday, September 21. The term will end on January 22.

Special attention is being called to the Industrial Engineering Certificate Program. These North Carolina State College basic certificates will be offered in Industrial Management, Industrial Engineering and Personnel Administration.

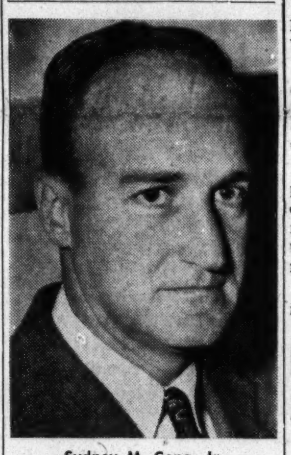
The current bulletin states:

"North Carolina State College, Division of College Extension is acting to meet the urgent need of North Carolina industries for practical instruction and training courses in supervision and production technology. The Industrial Engineering Department of North Carolina State College offers a program for persons with at least six

(Continued on Page 4)

Proximity Y's Men Will Be Convention Hosts

Proximity Y's Men's Club will be host to the Southeastern Regional Convention of Y's Men International on October 3-4 at Camp Herman. Henry Grimes, Quincy, Mass., secretary-treasurer of the entire organization, will be principal speaker.



Sydney M. Cone, Jr.

Sydney M. Cone, Jr. To Sponsor Drive

Sydney M. Cone, Jr., will serve as sponsor of the Cone Memorial Y.M.C.A. 1953-1954 membership drive. Mr. Cone, who is president of Cone Finishing Company and also a vice president of Cone Mills Corporation, will be present at the kick-off dinner meeting on Saturday night, September 12. The meeting will be at 6 o'clock in the Proximity Y.M.C.A. gym. Guest speaker for the occasion has not been announced. More than 100 campaign workers are planning to attend the meeting. The drive will close on September 26.

The campaign will again this year be in the form of a contest between two divisions, one including Proximity and Revolution Division (Rayon and Flannel Plants) and the other, White Oak and Print

(Continued on Page 4)

Delegates from 11 clubs in North Carolina, Virginia, and West Virginia will attend.

A new regional director will be elected to replace Rev. Lawrence Strunk, who will be present at this convention. His term expires at the time of the meeting.

The local Y's Men are making plans for the two-day program with committees being appointed to arrange for entertainment, recreation, registration, meals and other matters.

Delegates will spend the night in the cabins at Camp Herman.

Kennel Club Begins Activities Sept. 1

North Greensboro Kennel Club will resume its full line of activities on September 1, when it holds its first meeting of the fall season. Members are urged to be present since several important decisions must be discussed and made.

On September 8, the film, "Training You to Train Your Dog—Advanced" will be shown. Visitors will be welcome at this meeting, just as they are at any regular business meeting.

New members interested in joining the club are asked to contact any club member or call White Oak Y and ask for Ray Tugman.

Rev. Community Club To Meet Sept. 4

Mrs. Hannibal Moore, president, announces the first fall meeting of the Revolution Community Club on Friday, September 4, at 7:30 o'clock in the club room in the Revolution Apartment building.

A full attendance of the community women who are interested in community activities is urged.

HOME DEMONSTRATION GROUP—Trinity-Archdale Home Demonstration Club is shown in the Conference Room of White Oak Plant just prior to their tour of the mill. These women, who include the study of sewing and dressmaking in their program, were interested in seeing how cloth is made. They visit an industrial establishment once a year as supplement to their regular monthly meetings.

THE TEXTORIAN

Published every week except Summer Vacation and Christmas Weeks

LELAH NELL MASTERS . . . . MANAGER

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PROXIMITY PRINT WORKS REVOLUTION WHITE OAK

No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, AUGUST 28, 1953

Time To Become Realistic

It looks very much as if that ideal, world cooperation for peace is as elusive as it was during the League of Nations days. The principles conceived by those who planned the League of Nations were not too different from the principles behind the foundation of the United Nations Organization.

The responsibility for the failure of the League of Nations to function was placed by many upon the shoulders of the United States because of her failure to become a participant in the League of Nations.

If we review international events during the life of the United Nations and think back to the days of the League of Nations, we cannot help but feel that participation by the United States in the League of Nations probably would not have changed world events very much. We say that without in any way reflecting upon the ideals and principles upon which both organizations were supposed to be founded. On the other hand, we feel that we must be realistic, as it is now very evident that we are not living in a world motivated by such high ideals.

It is very important that we do not lose sight of those ideals of peace and goodwill. We must continuously keep them in mind and strive for their eventual attainment, but the United States cannot afford to shut her eyes to realities.

The realities point conclusively to the fact that the United Nations Organization has not functioned as it was expected to function. Furthermore, every indication is that the United States is just about the only member nation that has followed through in the spirit of the Organization.

For a movement such as the United Nations to function, all members must follow through in reality and principle and not merely pay lip service to the movement. The prime motive back of practically all nations other than the United States is strong, selfish nationalism. The United States, by thoughts and acts, has minimized its nationalism in order to promote international accord.

It is little wonder that such an outstanding man as Mr. David Lawrence, editor of the U. S. NEWS AND WORLD REPORT, wrote very strongly about "The Death of the United Nations."

Mr. Merwin K. Hart, president of the National Economic Council, Inc., also wrote very critically about the United Nations in a letter to Mr. Harvey S. Firestone, Jr., on August 14, 1953.

We quote from that letter: "It is becoming increasingly apparent that America is the only nation that pretends to take the United Nations seriously. I asked a young member of the British Parliament a few months ago what Britain would do if the U. N. told her to do something she believed not to be in her own interest. He replied calmly, 'We would tell the United Nations to go to h___.'"

He further stated, "Britain is going her own way irrespective of the United Nations or any member nation including the United States. She has been shipping goods to Communist China, or permitting them to be shipped in British ships, while not only large numbers of our men but many of her own were being killed in Korea."

By their actions, many of our allies and prominent members of the United Nations have shown that they have very little confidence in the United Nations. There is little doubt but that each nation is for itself first.

Under such conditions, we cannot help but wonder if this nation is permitting herself to become a first-class goat while chasing a wonderful ideal but with no hope of accomplishing those things that we so earnestly seek.

There is a growing realization throughout this country that the world has again missed the boat in its attempt to accomplish peace and cooperation through the United Nations.

If that is true, and we believe it to be true, it is important that the leaders of this country recognize it before it is too late.

We must continue to seek a solution to international problems and constantly strive for a stable world peace, but at the same time, we owe it to ourselves to be realistic and not permit ourselves to be used, abused and sacrificed.

LISTEN AMERICANS!

...by George S. Benson

President of Harding College

Sociology students in American high schools using a textbook entitled "The American Way of Life" are told that our present form of Constitutional government is "a combination of lottery and famine" which will not be "true democracy" until security and plenty "are given to the masses."

This statement is but one example of the mass of opinionated, slanted information being given to millions of sociology students in high schools and colleges throughout the nation, according to Dr. A. H. Hobbs, professor of sociology at the University of Pennsylvania.

He makes the statement after an exhaustive study of 83 widely used sociology textbooks. His findings and analysis are contained in his book, "The Claim of Sociology: A Critique of Textbooks" (The Stackpole Company, Harrisburg, Pa.)

We cannot expect to preserve our representative Constitutional Republic, the private enterprise economic system and the other basic institutions in the American way of life if succeeding generations of our youth get the type of teachings which Professor Hobbs claims to have found in a considerable portion of textbook sociology, the most rapidly growing field of study in American education.

He found that some of the 83 textbooks give an objective appraisal of traditional American institutions but that most of them, by use of "persistent persuasion," "selective evidence," and other "devious and subtle techniques," foster the viewpoint: (1) that religion should discontinue teaching supernaturalism, or the existence of God, and concentrate on crusades against slums, race prejudice, anti-Semitism, etc., (2) that family stability is not affected by an increase in social acceptance of divorce; (3) that educational practices and principles which involve discipline or drill, and the teachings of traditional beliefs about government, the family or the economic system are inefficient and harmful.

Concerning the present form of American society, one textbook writer states: "This exploitive conception of democracy is not calculated to appeal to even the most socially advanced members of the proletarian class. It certainly does not appeal to that rapidly growing group of men and women in our society who prefer to abolish invidious class lines both in society and government and to substitute therefor a composite ideal of public and individual welfare.. This is the ideal of social democracy . . ."

This is the propaganda of the Left! Its presence in American textbooks should be disturbing to teachers and parents alike.

White Oak News

by Ethel C. Tew

Misses Audrey Maness and Sally Stanley have returned home after spending a few days in Norfolk, Va.

Mr. and Mrs. John Sheppard and daughters, Faye and June, visited Mrs. Sheppard's father in Erwin Sunday.

Mr. and Mrs. Gurley Wyrick, Mr. and Mrs. J. H. Wilson and children, and Ruth Saunders spent the past week end at Lake Waccamaw and Carolina Beach.

Misses Joan and Jean Poteat and Miss Jeanette Brady spent the past week end at the Youth Bible School at Kernersville.

Misses Allie and Lily Yow spent the past week end at Carolina Beach.

Mr. C. A. Mitchell is a patient at Wesley Long Hospital.

Pineville News

by Lillie Mae Brewer

The Pineville Little League of Baseball team lost the championship to the Oakhurst team, 2 to 1, at Griffith Park, Charlotte, Thursday afternoon at 4:30 o'clock. These boys have played fine ball this year and Pineville is proud of them. Grady H. McKeown coached the team.

The Junior Department of Stough Memorial Baptist Church had a picnic supper Tuesday at the Legion Hut. Mrs. Carl Crump is leader of this group.

Mrs. Frances and her brother and his wife, Mr. and Mrs. Paul McManus, spent last week end at Myrtle Beach, S. C. Frances surprised everyone by going deep-sea fishing with her brother and catching a string of fish.

Billie Crump, son of Mr. and Mrs. Horace Crump, is spending the week in Union, S. C., with his sister, Mrs. Barbara Sanders.

Joe Lavender, son of Mr. and Mrs. Joe Lavender, is home now after being a patient in York County Hospital, Rock Hill, S. C. Friends hope he will soon be well again.

Mrs. J. D. Keeffe has been very ill in a Charlotte hospital. Friends wish her a speedy recovery.

Clyde Crump of Rock Hill, S. C., father of Mrs. H. T. Atkinson and Mrs. William Cook, is a patient in York County Hospital, Rock Hill. Mr. Crump lived in Pineville for many years and was Spinning Room overseer for several years. We hope he will soon be better.

Dan Conyers, husband of Mrs. Edna Conyers, is a patient in Saint Phillip's Hospital, Rock Hill, S. C. Friends wish him a speedy recovery.

Mrs. Tarrance Robertson is spending this week with her husband at Fort Eustis, Va. He is in the U. S. Army.

Mrs. Donnie Crump and Miss Shirley Crump are spending the week with Seaman Donnie Crump at Norfolk, Va.

DOGS

by Tom Farley

Training Your Puppy

A puppy is a very simple little animal. All he wants in life is a reasonably comfortable home, nourishing food, care when he is sick—and just one more thing—he wants to please you and make you proud of him.

Your number one training task is to teach him the meaning of the word "No." For his instant obedience to this simple command is essential not only for your convenience but to his happiness.

It is almost impossible for a puppy trained to respond to the command "No" to form bad habits.

Don't use the command any more than you have to. You mustn't make the poor pup think that the whole world is off limits. And never, never say "No" unless you absolutely mean it and unless you can enforce it. But start early, keep everlastingly at it, and if you never teach him another thing in his whole life, you will still have a fairly well behaved dog.

You will also have a happy dog, because the thing he wants most in life is to please you. Since a dog can't draw fine lines between right and wrong, he needs things labeled clearly. A "No" will provide the label.

But one word of warning, don't change labels on him or it will only serve to mix him up. Don't allow him to jump on you when you have your old clothes on, and then try to teach him not to jump on you when you have on your Sunday best. And don't let him chew your old slipper and then forbid him to gnaw on your new shoes. Decide what is to be off limits and use the "No" to put it there and keep it there.

Revolution Items

Mr. and Mrs. Roger Johnson and children, Don and Becky, are making their home with Mr. Johnson's mother, Mrs. W. C. Johnson. The Johnson's are employed by Cone Mills plant in Randleman.

Seaman and Mrs. Wade P. Russell and infant daughter, Kathy, have returned to Charleston, S. C., after visiting Mrs. Russell's parents, Mr. and Mrs. J. C. Dawes.

Mrs. S. H. Bailiff is visiting her brother-in-law and sister, Mr. and Mrs. Jerry M. Bailiff, in Liberty.

Corporal Alfred Hipps has arrived in Ft. Meade, Md., after 18 months' service in Germany. He expects to receive his discharge this week and will arrive home on the week end.

Miss Doris L. Jenkins, with the Waves stationed in Bainbridge, Md., spent last week end at home with her parents, Mr. and Mrs. C. J. Jenkins.

Mrs. W. I. Grady, Mr. and Mrs. W. C. Crawford and son, Coy, are spending this week with Mr. and Mrs. Roy L. Grady in Long Island.

REVOLUTION CHECK-UP TIME

Wednesday

8:00-Noon—Clothing Hour
1:00-3:30—Baby Clinic (combined clinic held at White Oak Y.)

A new dish drainer features eight wire supports to hold glasses outside, making more room inside for dishes.

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Ask for it at our dealers
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Stop at one of our Dairy Bars

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BERICO on your invoice means BEST QUALITY.
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MEYER'S Thrift Basement
Grand Opening!
Meyer's New Thrift Basement
easier selection . . . faster shopping!
Register every day in Meyer's New Thrift Basement
Prize Drawing Friday at 8:30 p.m.
Grand Prize Drawing Sat. at 5 p.m.

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Girls' back-to-school
COTTON DRESSES
reg. 3.98-4.98 values
Gay, washable cotton dresses grand for back-to-school! Short sleeve styles in plaids and new fall prints with novelty trims. 7-14. All grand values! $2.98

3-ring value! women's
Two-way Stretch Girdles
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Panty or girdle styles with two-way stretch. White. S.M.L. Save! $1

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Grand assortment! Printed rayon, crepe, menswear, cotton. Navy, gray, green black, blue. 9-15, 12-20. 16½-24½. $1.99

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Permanently pleated, washable orlon-and-wool. Solids, checks, assorted plaids. 10-18. Buy now—2 for the price of 1! $4.98

women! new 1st quality
Sample Coats
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All wool coats—fleeces, checks, cashmere blends, pinpoint tweeds. A variety of colors—many one of a kind! Hurry! $27.90

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Soft, washable orlon cardigans or slipovers. White, pink, maize, blue, mint. 34-40. Save! $3.98

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Meyer's New Thrift Basement

Pythian Echoes

by R. Cole Lee

Pythian Jess Wheeler is back in the hospital, this time at the Veteran's Hospital at Durham. His room is Ward 6-B. Fellows, how about dropping "ole faithful" a line to help cheer him and let him know that he is missed.

Submitting an application for membership was Pythian James E. Davis for Grover C. Morgan, an employee of Hol-Dem Fence Co. Well, Grover, we shall look forward with a great deal of pleasure of initiating you along with others on the waiting list.

Pythian W. B. Burke announced the national project to be launched soon by the Imperial Palace in behalf of the cerebral palsy victims. Fellows, here is a real opportunity for you to show your Pythian colors and we feel sure that each of you will want to have some definite part to perform in this most worthy project.

Attention is called again to the "kick-off" meeting for highway safety to be held Friday, August 28, at Sir Raleigh Hotel, Raleigh. Supreme Chancellor Shelton M. Roper, originator of the project, will be present to preside officially. Then another meeting is scheduled for all of the District Deputies and Grand Lodge Officers to be held at the O. Henry Hotel this Sunday. We trust that as many as can possibly attend will be present.

The fellows would like to know what has become of the report of the activities of Pythians T. G. Watkins and Allen Webster while at the Convention. Let's have it, boys!

Minneola News

by Opal Isley

Manley May is a patient in Alamance General Hospital, suffering from injuries he received in a fall last week.

Mrs. Garnet Flynn, Spray, spent the week end with Mr. and Mrs. H. R. Yow.

Mrs. Polly Curtis, Graham, was a week end guest of Mrs. Thelma Love.

Mrs. Lake May, who has been confined to her home several weeks sick, is improving.

Mr. and Mrs. Charlie Shepherd have been visiting Mr. and Mrs. Harrison Durham in Altamahaw.

Mr. and Mrs. N. R. Avery, Lexington, have been recent visitors in the home of Mr. and Mrs. Richard Woodburn.

Exhibit To Feature Textile Equipment

Boston, Mass. — The spindle, shuttle, gear and test tube designed as the official seal of the American Textile Machinery Exhibition of 1954 is symbolic of traditions of the industry and of technological advances to be featured. It points up the fact that textile machinery manufacturers have been alert to improvements and adaptations of machines to meet rapidly changing raw material supplies, and resulting technical problems projected into the textile producing industry.

The Exhibition, a quadrennial event sponsored by the American Textile Machinery Association, is international in scope. Scheduled for five short days, April 26-30, it will provide members of the textile industry of the United States and other countries, the opportunity to view the newest models of capital equipment, component parts, and accessories. Some of the machines to be exhibited have been under experimentation for the past four years, some are still on the drafting board. But each will represent the progress and achievement of the textile machinery industry through its research and development divisions.

In the fields of research and development, American manufacturers of textile machinery have long assumed more than their proportionate share of responsibility. Since their last Exhibition in 1950, they have expended vast sums of research projects, equivalent to approximately 15 percent of the total amount spent for textile research by the entire textile industry, textile school research departments, independent textile research laboratories, and government agencies, including the Departments of the Army, Navy and Air Force, and the Department of Agriculture.

Next April in Atlantic City, in the largest auditorium in the world, more than 190,000 square feet will be occupied by more than 250 company spaces and their individual exhibitions of industrial achievement. Each will represent some phase of improved productive efficiency directed toward lower units costs and higher productivity rates. It will be the first time in textile history that such an expanse of space is given to so large an aggregate of textile machine progress.

The textile executive who journeys to the American Textile Machinery Exhibition the last week of next April will be a wise man in that he will exchange five days of comprehensive study and evaluation of engineering research for the equivalent of 1 hour's conference a day for a full business year, or six 40-hour weeks of continuous conference in his office, with those who may call upon him for the purpose of discussing technical problems relative to modernization planning. This statistical fact is based on the average work week of 5 days or 40 hours, and 50 such weeks in the average business year and the more than 250 companies exhibiting at the American Textile Machinery Exhibition. "Time is money," and time saved is money made. In this respect potentially enormous time and money savings to textile management are offered as a service to the textile industry by members of the American Textile Machinery Association.

It is a fitting manner in which to celebrate the 140th anniversary of the founding of the American textile machinery industry.

Other features planned during the American Textile Machinery Exhibition will lend interest to the week. Under the direction of ATMA and its president, Frederic W. Howe, Jr., who is president also of Crompton & Knowles Loom Works; and the Exhibition Committee, headed by W. K. Child, vice-president of Draper Corporation, special "Days" will be featured to point up the machinery industry's relation to other groups.

"Association Day" will honor the top elected and executive officers of all textile trade associations, as representatives of their segments of the textile industry as a whole.

A Forum will feature nationally prominent thinkers who will discuss important subjects closely identified with the textile industry's prosperity and progress.

"Research Day" will bring out a full quota of research directors of all participating companies to answer specific questions and provide requested information at their respective company booths.

"Textile Career Day" will be designated in special recognition of textile students, the textile executives of tomorrow.

These and other feature events to be announced later will be handled by sub-committees appointed by Chairman Child.

Atlantic City, known as the Convention City, has 37 hotels with rooms available in a wide price range depending upon size and location. Visitors to the American Textile Machinery Exhibition should request hotel reservation blanks, and make their reservations as early as possible through the Convention Housing Bureau, 16 Central Pier, Atlantic City, New Jersey. Reservation requests to hotels will not be honored except through the Convention Housing Bureau.

ATTENDANCE REPORT

JULY 13, 1953—JULY 19, 1953

	Rev.	Prox.	W. Oak	P. Wks.	Rayon
Department	91.51%	92.44%	91.18%	96.61%	94.65%
Carding, 1st	98.91	95.96	98.12		
Carding, 2nd	93.33	93.90	91.73		
Carding, 3rd	93.60	86.52	88.60		
Spinning, 1st	89.50	93.80	89.86		
Spinning, 2nd	89.49	87.50	87.39		
Spinning, 3rd	82.17	87.33	85.64		
Dyeing, 1st	97.90	96.47	100.00	96.10	
Dyeing, 2nd	100.00	100.00	98.00		
Dyeing, 3rd	100.00	96.00	98.33		
B. & S., 1st		95.67	93.03		
B. & S., 2nd		88.11	94.18		
B. & S., 3rd	100.00				
Preparation, 3rd					97.69
Preparation, 2nd					95.24
Preparation, 3rd					88.42
Weaving, 1st	92.92	93.47	94.15		95.91
Weaving, 2nd	90..00	91.83	89.43		96.07
Weaving, 3rd	87.63	84.57	81.59		94.43
Napping, 1st	98.82			93.33	
Napping, 2nd	100.00				
Napping, 3rd	100.00				
Finishing, 1st	94.55	92.19	96.32	97.98	95.00
Finishing, 2nd	91.56	96.78	96.27		95.46
Finishing, 3rd	88.57	97.50	93.75		89.00
Shipping, 1st	98.07	100.00		94.50	90.00
Shipping, 2nd	98.40				100.00
Shipping, 3rd	88.70				
Power Plant			100.00		
Color Shop				93.79	
Lab. & Chem.				100.00	
Printing				96.82	
Bleaching				96.14	
Mechanical	99.26	97.00	92.94	98.72	
Village Upkeep			100.00		
General Help	97.19	99.33	93.69	95.24	
Carp. & Painters	100.00	100.00	94.29		
Truck		100.00	100.00	100.00	
Electrical		96.43			
Maintenance		99.60	97.46		
Filter				93.33	
Rayon D. & F.	97.56				
Supply Room			100.00		
Leased Truck Drivers		100.00			

Spartanburg Paper Features Cliffside

Cliffside community and Cliffside Plant of Cone Mills Corporation were featured in August 16 issue of the Spartanburg (S. C.) Herald Journal.

The article tells how R. R. Haynes started the building of Cliffside Mills and the town of Cliffside 54 years ago and how it has become a busy center of industrial development.

Called Home

Tom Lauderdale, in employee testing, was called home last week on account of the death of his mother.

Mr. Lauderdale's home address is 126 Mange Avenue, Kenmore 17, N. Y.

August is "No Accident Month."

Tots Back To School

BOYS' AND GIRLS' (3 to 6X)

• Cotton Dresses
• Suits
• Coats
• Polo's

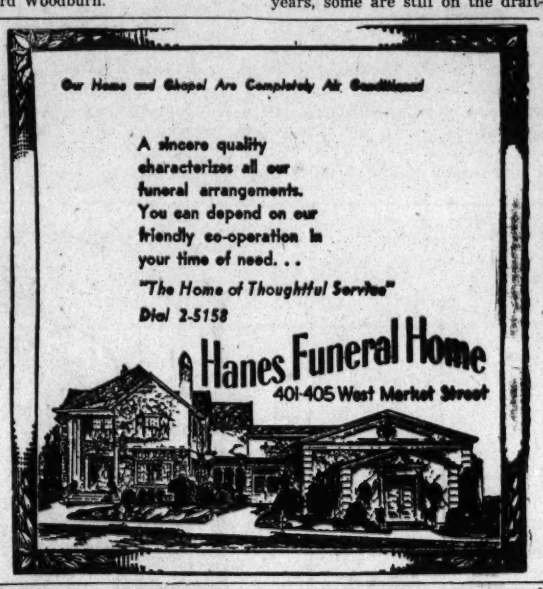
OPEN FRIDAY NIGHT TILL 9:00 P. M.

Beautiful Fall Maternity for the MOTHER-TO-BE

TOGS FOR TWO
MATERNITY AND CHILDREN'S WEAR
SUMMIT SHOPPING CENTER — PHONE 2-0512
Easy, Free Parking -o- Air Conditioned

Our Home and Chapel Are Completely Air Conditioned

A sincere quality characterizes all our funeral arrangements. You can depend on our friendly co-operation in your time of need. . .
"The Home of Thoughtful Service"
Dial 2-5158



Hanes Funeral Home
401-405 West Market Street

Time To Dry Clean School Clothes!

Save dollars on school clothes by having our modern dry cleaning renew skirts, sweaters, slacks and other garments.

2 -- Convenient Locations -- 2

NEW BRANCH OFFICE 1205 FAIRVIEW ST.
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WHITE OAK CLEANERS

REMEMBER this number 4-7722 when you need service for your radio or TV set.

WE USE SYLVANIA RECEIVING AND TV PICTURE TUBES

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Drink Old Colony Beverages
Orange, Grape, Strawberry
Wholesome and Refreshing
ORANGE CRUSH BOTTLING COMPANY
Greensboro, N. C.

Summit SHOPPING CENTER
• FREE PARKING
• 22 MODERN STORES
• SHOP CONVENIENTLY

• Prescription Service
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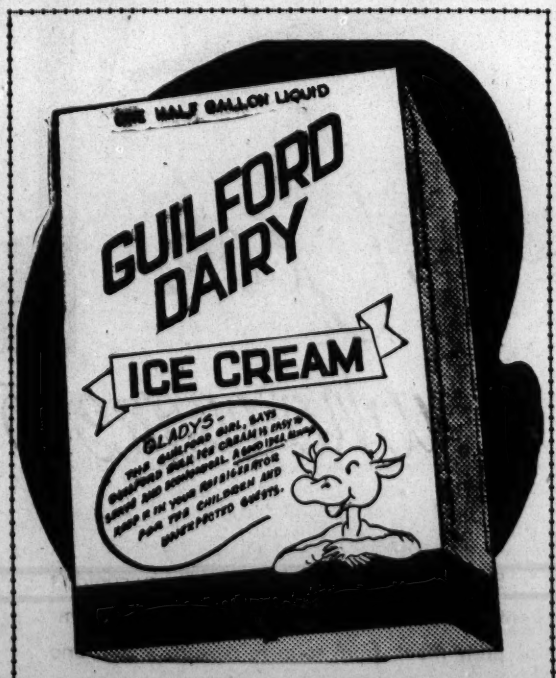
(FREE DELIVERY SERVICE)

Edmond's Summit Center Drug Store
SUMMIT SHOPPING CENTER — Phone 4-1586



Guilford Dairy Bar — 946 Summit Ave.

Delfells presents

Smart Pickin's For Fall

SOLID 'N CHECK CONTRASTER
IN SIZES 12-20

$10.95

Wear it shopping . . . bowling . . . for any informal occasion! Checked rayon menswear flaunts two pockets underscored with solid hue and jewelled buttons for a touch of sparkle. A gentle 4-gore skirt, convertible collar and short cuffed sleeves complete this wearable silhouette. Brown or navy checks.

Delfells
Department Store — Summit Shopping Center
Open Every Night 'Til 9
Plenty of Free Parking

KEROSENE FUEL OIL
and
BAG COAL
Deliveries: Any Amount, Anytime, Anywhere
PHONE 4-4614 AND ASK FOR KENNETH LOYD
CITY COAL AND OIL
116 Pearson Street

Yes, it's back to school again and ROSE'S is just the place to buy everything in the school supply line that will be needed in getting your youngsters ready for the new school year.

• Stop In Today •

ROSE'S 5-10-25¢ Stores
SUMMIT SHOPPING CENTER
Free Parking — Air Conditioned Bldg.

A&P

Greensboro A&P Food Stores
SUMMIT SHOPPING CENTER
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110 Asheboro St. • 901 W. Lee St.

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Finished Shirt Service
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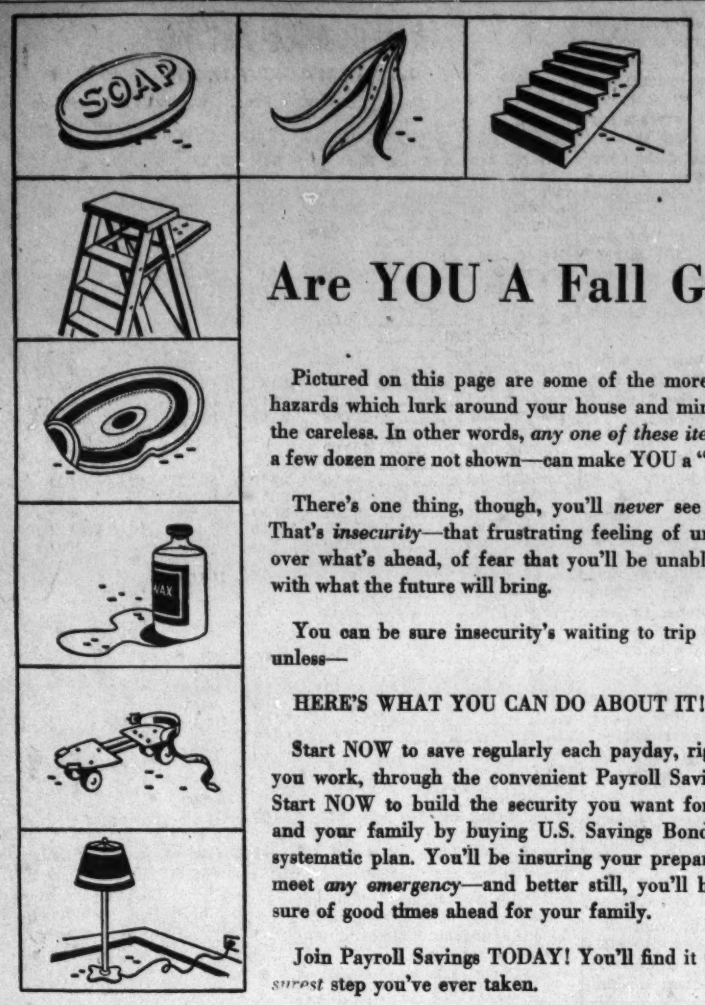


Are YOU A Fall Guy?

Pictured on this page are some of the more familiar hazards which lurk around your house and mine to trap the careless. In other words, *any one of these items*—plus a few dozen more not shown—can make YOU a "fall guy."

There's one thing, though, you'll *never* see pictured. That's *insecurity*—that frustrating feeling of uncertainty over what's ahead, of fear that you'll be unable to cope with what the future will bring.

You can be sure insecurity's waiting to trip you up—unless—

HERE'S WHAT YOU CAN DO ABOUT IT!

Start NOW to save regularly each payday, right where you work, through the convenient Payroll Savings Plan. Start NOW to build the security you want for yourself and your family by buying U.S. Savings Bonds on this systematic plan. You'll be insuring your preparedness to meet *any emergency*—and better still, you'll be making sure of good times ahead for your family.

Join Payroll Savings TODAY! You'll find it the safest, *surest* step you've ever taken.

Class Re-elects Mrs. Burnside Pres.

True Blue Class of Carraway Memorial Methodist Church re-elected Mrs. Otto Burnside president at their meeting this week at the White Oak Y. Mrs. Burnside and Mrs. G. A. Vaughn were hostesses.

Mrs. Cleo Honeycutt was re-elected teacher, and Mrs. L. C. Harris, assistant teacher.

The class elected Mrs. R. R. Wyrick, vice president; Mrs. Ray Tugman, secretary; Mrs. Frank Clark, assistant secretary, and Mrs. Vaughn, treasurer.

Present in addition to the above were Mesdames J. O. Wheeler, H. H. Craven, C. F. Fogleman, Ed Spivey, and Misses Gladys Wyrick and Mary Louise Wyrick.

Cottons Favorite For Back-to-School

It's round-up time for the back-to-school crowd. Many young colts, whose only halter in the past weeks has been on their sun or swim suits, are going to have to stand still to be fitted for Fall clothes soon.

Cottons continue to be a top favorite for the Young Miss and are more practical-minded than ever. Often they look so much like wool or heavy silk you have to look again to be sure they are cottons. Even the headlines about Tweed! Twills! Herringbones! But they are all washable, wearable cottons and many of them carry the Sanforized label to give added assurance that they won't shrink out of fit in the first washing.

Denims with a tweedy look are an outstanding success for the school girl. They are featured in dark colors with touches of white to enliven them. Tweeds, too, tend to these darker colors. Popular are companion schemes in denims such as stripes coordinated with plain shades, or even stripes with plaids. Brown denim is now this Fall.

Twills are growing in popularity. Lighter weight versions are in the market and these are done in costume colors that lend themselves to "separates."

Ginghams tend more and more to the companion theme. Two plaids, not one, fashion many dresses, with the lighter, small plaid used for yoke treatment, a rib-hugging bolero, or contrasting skirt trim.

Prints are perennially popular and this Fall their designs show several influences. Television with its swirl patterns is repeated in light and dark abstract prints. The old-fashioned trend spotlights many small, sprigged floral designs.

Brushed cottons are headline news! Whether they are called flannelettes or suede cloths, they are all over the fashion picture. Many back-to-school dresses are styled in them. Blouses and man-tailored shirts are another use. They are especially popular in coveralls for the after-school hours of study and lounging.

One outstandingly popular brushed cotton looks like knit jersey. Several feature small broken check designs. Plaids and geometrics are popular, ranging from the small quiet patterns to large shouting ones. The perennial flower sprigged flannelettes show up for nightgowns and pajamas, of course. Because these brushed cottons often present a serious shrinkage hazard, some shrinking as much as 5 inches a yard unless shrinkage controlled, it is especially important in buying this type of ready-to-wear to look for the Sanforized label.

Other precautions to follow in buying the back-to-school wardrobe are worth reviewing. Be sure the garments are styled for action. A too tight waist, or a binding sleeve can be uncomfortable for everyday wear. Preferably choose a fabric of firm, even weave so it can take the hard knocks and yet be flexible enough for rough and tumble action. A harsh stiff fabric can even irritate sensitive skins.

Growing presents another problem, but on the other hand a garment that is too big makes the youngster look awkward and is cumbersome, even harzardous to wear.

Finally, keep an eye on the upkeep cost. Can the garment go in with the rest of the family laundry? Is it the type of cotton that irons easily? Will the dress detail demand extra time ironing it? Do collars and cuffs wash with the dress or does each washing mean a sewing chore as well?

Health For All

Ready for School?

The first day of school is a big event in a child's life. He may have spent years in nursery school or kindergarten, but he feels that first grade is "the real thing." He is eager, and at the same time a little worried. He may even be afraid.

Of course, parents see the necessity of taking Junior to the doctor to make sure there are no physical defects, such as poor eyesight or hearing, that will hold back his school progress. Many schools will give reading readiness tests to be sure he is mentally ready for first grade. But often his emotional preparation is forgotten. There may be fears and wrong attitudes which will interfere with his adjustment to school.

"Just wait till you get to school. They'll make you behave." Thoughtless parents may have used threats like this which will make school a terrifying prospect. Older children may speak of teacher as a combination of ogre and policeman and exaggerate the difficulty of school work. If the damage has already been done, all members of the family will have to work together to repair it.

An older child can take Junior around the school and make him feel familiar with the building. A shopping excursion for clothes and school supplies will help make pleasant associations with the prospect of school. The change to a rigid schedule can be made gradually as summer ends, and the time needed to get Junior up, dressed, fed and off to school can be worked out so that there will be little tension and confusion when the great day comes.

Mother will be wise to hide her feelings and not tell the youngster how much she will miss him while he is in school. With many children adjustment takes a few weeks, and parents will have to be patient and understanding. It will only distress and perplex the child to be asked endless questions about what he learns or what he does in his first school days.

Parents are in an important position to make the first days of school a happy adventure that will lead to a good emotional adjustment to school life.

A handful of sal soda (washing soda) added to your washing-machine water will soften the water so that you will need to use less soap. And, of course, sal soda does not harm fast colors.

BANK AUTO LOANS

Repair Bill? See Us for CASH

Thru Your Dealer or Visit Us TIME PAYMENT DEPARTMENT

SECURITY NATIONAL BANK

9-5 Daily 9-12 Saturday

to order COMFORTABLE KNAPP SHOES FOR MEN AND WOMEN

call V. G. McClintock TELEPHONE 2-3682

Moderately Priced Shoes for Work Wear or Dress Wear

- Built-in Arches
- Cushioned Inner Sole
- Steel Toe Caps

Baby Clinic

White Oak—Revolution—Proximity

New members to the clinic on Wednesday were Patti Lee Church, daughter of Mr. and Mrs. Laurence E. Church; Debra Dianne Yarborough, daughter of Mr. and Mrs. J. C. Yarborough; Mary Elizabeth McKnight, daughter of Mr. and Mrs. Roy McKnight; Wallace Reid Turner, Jr., son of Mr. and Mrs. Wallace Reid Turner, Sr.; Joseph David Baynes, son of Mr. and Mrs. Robert F. Baynes; Debra Sue Johnson, daughter of Mr. and Mrs. E. F. Johnson; Charles Timothy Hicks, son of Mr. and Mrs. Banks J. Hicks, Sr.; Richard Wayne Ellis, son of Mr. and Mrs. Bernard Ellis, and Joseph John Snipes, Jr., son of Mr. and Mrs. Joseph John Snipes, Sr.

Others present were Douglas Cassells, Gary Cassells, Kathy Newnam, James Kendricks, Patricia Ann Thornton, Debra Keaton, Patricia Solomon, Pamela Fulk, Penny Fulk, David Hamlet, Shelia Leonard, Evelyn Lewey, Randy Wrenn, Clarence Collie, James Solomon, Jr., and Jerry Solomon.

John Spines, Terry Williams, Leon Johnson, Donna Riddle, Glenda Maynard, Debra James, Frank Seiler, Betty Joe Hicks, Banks Hicks, Judy Stanley, Ronnie and Charles Stanley.

SYDNEY M. CONE, JR.

Continued from Page 1

Works. Campaigners for these two groups will solicit members in the plants. Raymond Kincaid and R. C. Honeycutt are group majors. Other officers will be announced next week.

The community clubs will take over house to house canvassing for members.

COMMERCIAL ARTIST

Continued from Page 1

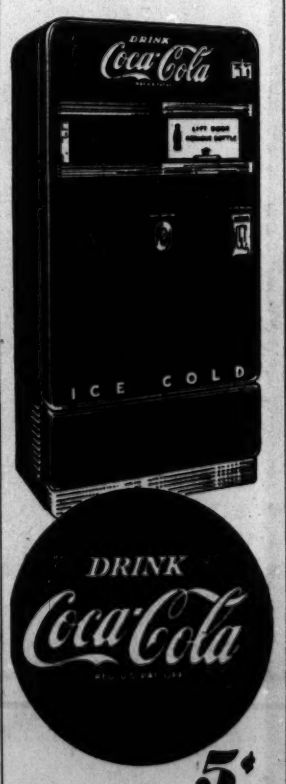
agreement with an idea is half the battle.

Commercial art is big business, as industrial and retail firms well know. One single advertisement for country-wide billboard display costs an account anywhere from $100,000 to $250,000. This includes art work and all other services involved in office work and nationwide display of the ad.

Mr. White received his formal art training through a correspondence course given to him by his brother about 20 years ago. He is still with the agency he joined when he completed his course.

A child's life is more precious than the time you'll save by speeding.

Refresh Yourself With Ice-Cold Coke



GREENSBORO COCA-COLA BOTTLING COMPANY

SPORTS

Softball

The Cone Memorial YMCA Softball League began playoff games last Monday night between the first three teams: Revolution Old Timers, Proximity Whiz Kids, and White Oak Acorns.

In the first game White Oak defeated Proximity 9-2. Al Smith's long home run along with effective pitching by John Smith were features of the game.

In the second contest White Oak met the Old Timers, this time losing a 14-5 decision. Time after time sparkling fielding plays cut off White Oak's scoring threats. Jack Davis' clout to left field with none on was White Oak's only optimistic showing.

Tuesday night White Oak and Proximity were scheduled to play in a losers' bracket game. White Oak failed to show up, thus giving Proximity a free pass to the finals on Tuesday night against the Old Timers.

Proximity must win two games to win the playoffs.

Swim Meet

Last Saturday six boys from the Cone Memorial Y traveled to High Point to participate in the North and South Carolina YMCA Junior Swimming Championship.

While High Point won the meet, Cone Y boys showed up very well. Harold Harris of the local team took third place in the 50 yard freestyle and teamed up with Clayton Stanley, Buddy Moore and Paul Dyson to win second place in the 200-yard freestyle relay.

Paul Dyson and Buddy Moore each won fourth place points for Cone Y.

Other YMCA's participating in the meet were Charleston and Sumter, S. C.; High Point and Elkin of North Carolina.

Adult Learn-to-Swim

Any men wishing swimming instructions can get them on Tuesday or Friday evenings at White Oak Y at 7:00.

CAMPING SEASON

(Continued from Page 1)

White Oak—Mrs. J. C. Powers, Jan and Joey Powers, Mr. and Mrs. W. A. Kiger, Mrs. Hazel Owens, Jerry Owens, Mrs. Lena Manuel, Becky and Mike Evans, Clarence Brady, Mr. and Mrs. Richard Childress, Carolyn Childress, Mrs. Alma Childress, Gail and Lucille Childress, Mr. and Mrs. C. C. Whitt, Bo, Steve, Betty and Jimmie Whitt, Camilla and Kenny Moore, Mr. and Mrs. Venard Kendrick, Judith Kendrick, Carol Lewey, Bobby and Patsy Morphis, and Skippy Squires.

Revolution—Mr. and Mrs. Russell Horner, Bonnie Horner.

Gibsonville — Mrs. Ruby Smith, Ginger Lee Smith, Mrs. Lola Brown, Judy Brown, Mrs. Edith Neese, Eddie Neese, Mrs. F. Riley, Kaye Riley, Mrs. Belle Gerriage, Miss Hallie B. May.

Revolution—Mr. and Mrs. Alton Brady, Mike and Donna Brady, Helen Harris, Mrs. Lynch.

New York — Mrs. Mamie Zahlmann, Pat, Skippy, Penny and Bonnie Zahlmann.

Print Works — Miss Shirley Greer, Miss Jeanette Holland, Miss Martha Williamson, Miss Patsy Gilley, and Mrs. T. V. Gilley.

EVENING COLLEGE

(Continued from Page 1)

months plant experience who are anxious to learn the latest developments in management and engineering principles and practices. The courses are tailored into 10 weeks of 3 hours each of evening study and are carefully integrated in providing the basic courses in Industrial Management as well as a choice of two subsequent programs—Industrial Engineering or Personnel Management. Registration and tuition fees will not exceed $30.00 per course. Write for definite information concerning costs.

"The series of courses is of primary interest to: technicians, supervisors, clerks, managers, engineers and executives.

"These courses are designed to cover the principles and methods of modern industry particularly for—

"Those presently employed as technical personnel who are interested in preparing themselves for jobs involving additional responsibility.

"Those working in specific fields of industry who wish to acquire a more complete picture of the industrial methods and techniques of the management team.

"Those who are seeking study in the field of Industrial Engineering and wish to fill gaps in their knowledge and experience.

"Those of management interested in the techniques of coordination of men, materials and machines to increase production and reduce costs.

"A certificate will be issued to each person who completes one of the prescribed curricula. The certificate will be more than a piece of paper. It will be evidence that North Carolina State College is satisfied the recipient has obtained a fundamental training in the field indicated. It will prove to those interested that the student has a sincere desire to improve his capacity for additional responsibility and has shown the will to work to the extent needed to earn the certificate. It will certify that the recipient has useful knowledge that can readily be applied to the ends of greater prosperity to the state, greater usefulness to fellow-employees and greater profits for his company. In addition to this certificate, students showing satisfactory completion of these courses which are taught regularly at North Carolina State College can receive college credit for their endeavors, provided they meet certain regulations of the college concerning eligibility for college work."

THURSDAY NIGHT IS FAMILY NIGHT

S & W CAFETERIAS

ASHEVILLE, N. C. ATLANTA, GA. CHARLOTTE, N. C. WASHINGTON, D. C. CHATTANOOGA, TENN. GREENSBORO, N. C. KNOXVILLE, TENN. RALEIGH, N. C. ROANOKE, VA.

Over twelve million meals served yearly

the Cook who came to dinner

She came so "cool and collected" you couldn't tell cook from guest. She had a whole company meal, from soup to dessert, stored and waiting.

Freezer-stored meals take little extra time because they are prepared along with your regular cooking—an extra pie to freeze, a pan of bisquits to "wrap and save," two roasts cooked with the heat and time required for one, strawberries bought at the peak of the season, all ready to take out and serve.

Your Electric Freezer means more pleasure in your company, and you rested enough to enjoy both! In the Piedmont Carolinas you get this savings in time and gain in enjoyment for a few pennies a day because

ELECTRICITY IS LOW-PRICED AND DEPENDABLE!

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